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Joan Magretta is a management consultant and writer and a past winner of HBR's McKinsey Award This article draws on material from her latest book, What Management Is: How It Works, and Why It's Everyone's Business (Free Press, 2002) away for free would solve that problem Second, Bronner

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What Management Is , Joan Magretta, Apr 30, 2002, Business & Economics, 244 pages Former top editors for the Harvard Business Review outline the core principles of effective management and how to implement them, summarizing the insights of such top business

What Is Management? - Cengage

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Management - Amy Hissom

"Management is the organizational process that includes strategic planning, setting objectives, managing resources, deploying the human and financial assets needed to achieve objectives, and measuring results Management also includes recording and storing facts and information for later use or for others within the organization

NATURE OF MANAGEMENT

4] Management is an activity and not a person or group of person:- Management is not people or not a certain class but it is the activity, it is the process of planning, organizing, directing and controlling to achieve the objectives of the organization 5] Management is situational:- Management does not advice best way of doing things

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